

Community Association Management Strategic Partner Program

**Discover how easy it is to
get the results you need...**

**...and an effective website that your
association members will love!**

www.FreeCommunityAssociationWebsites.com



Take the Website Quality Quiz:

1) Do all of your community associations have a website?	Yes or No
2) Do most of the homeowners use the website on a regular basis?	Yes or No
3) Are the homeowners satisfied with their website?	Yes or No
4) Are the board of directors happy with the results?	Yes or No
5) Does the website save you a lot of time?	Yes or No
6) Does the website cut down on your workload?	Yes or No
7) Is your website living up to your expectations?	Yes or No
8) Are you completely satisfied with what your website does for you?	Yes or No

- If you answered “no” to any of these questions, we can help you! Read on...

This presentation will talk about:

- What the community management company needs
- What the board of directors need
- What the community homeowners and residents need
- How our system effectively and efficiently meets all three group's needs

Our Mission Statement:

- Partner with community association management companies to provide them with high-quality websites for their customers
- Our relationship will protect the property management company's business interests and make us the #1 provider of community association websites

Our Team:

- David Alemian
 - Member of C.A.I.
 - HOA President
 - Businessman
 - Financial Services Professional
- Aaron Grable
 - Web Design Project Management
 - Graphic Designer
 - Business Consultant
 - Web Design Instructor

The Role of the Management Company:

- Their priority is to carry out the policies of the board of directors and to manage the association's day-to-day business affairs
- Their duties include, but are not limited to:
 - Communicating with the board of directors
 - Providing expertise and advice
- Solution? A well designed and maintained communication website

Why our site appeals to the Management Company: (part one)

- Community associations may only obtain our services through their community association management company.
- Community associations must maintain a subscription to the website service offered by the community association management company.
- Community associations must agree to participate in our “Preferred Provider Program.”

Why our site appeals to the Management Company: (part two)

- Our site has features and benefits that appeal to homeowners:
 - Direct links to the community association management website
 - Contact links for community manager, board members and maintenance issues
 - Access to forms, rules, etc.
 - Meeting notices, agenda, minutes, etc.
 - Information the managers/board members want to convey to the community quickly and effectively

The Role of the Board of Directors:

- Their priority is to protect/enhance property values
- They do this by:
 - Ensuring the property's well maintained
 - Keeping dues at a minimum while generating enough money to maintain the property and their reserves
 - Establishing rules and regulations
 - Keep the residents up to date with timely information
- Solution? A well designed and maintained communication website

Why our site appeals to the Board of Directors :

- Our site has features and benefits that appeal to homeowners:
 - Information is conveyed to the community quickly and effectively
 - Photo galleries showcase the community and the surrounding area, showcasing its appeal/beauty (enhances community value)
 - Small issues and repairs are reported quickly, enhancing resident confidence and comfort
 - Overall, association saves time and money

The Role of the Residents/Homeowners:

- Their priority is to live in a well-maintained and respected community
- This happens when:
 - The residents are well-informed
 - The residents can contact/interact with the association easily
 - The residents can report incidents/needs quickly
 - The residents have easy access to documents and information that lets them know they're taken care of
- Solution? A well designed and maintained communication website

Why our site appeals to Residents/Homeowners:

- Our site has features and benefits that appeal to homeowners:
 - Direct links to the community association management website
 - Contact links for the community manager, board members and maintenance issues
 - Access to forms, rules, etc.
 - Meeting notices, agenda, minutes, etc.
 - Information the managers/board members want to convey to the community quickly and effectively

Our site works because:

- It's user friendly and intuitive
- It's easy to access and navigate
- You can find anything in 3 clicks or less
- It provides up-to-date and accurate info
- There are no blank or empty pages
- It's full of features that homeowners need, want and regularly use

Why we're better than the rest:

- Other community websites lack features and, as a result, people don't use them.
- Our site is simple and effective, as well as packed with features your customers will use frequently.
- There are no charges to the management company for the site because of our preferred vendor program (see slide 16)

The results of our site are amazing! (part one)

- Information is instantly conveyed between residents, management and association
- Startling improvements in homeowner satisfaction
- Creates a sense of community
- Board and community are empowered

The results of our site are amazing! (part two)

- Increased efficiency, and lower operating costs
- Increased customer satisfaction
- Increased website use by homeowners
- Increased client loyalty
- Increased property management company new client acquisition
- Increased property management company new website sales

How we offer this great value:

- We have a list of preferred vendors that the association is obligated to include when they request bids for site projects
 - The association is *not* obligated to do business with them, just include them in the proposal process
- That's it!

Benefits of working with preferred vendors:

- We strictly prescreen our vendors, ensuring they are licensed, insured and reputable
- We ensure that the vendor resolves any customer issues quickly (60 days or less) and effectively
- You are provided with a list of pre-screened vendors that you can access any time you are taking bids on projects

How to get started:

- Contact us with any questions, so that you can inform your board members. (see contact page)
- Inform your board members about the benefits of adding our service to your present website to appeal to the homeowners.
- Put our service on the agenda of your next meeting and vote to try us absolutely risk free.

Try us absolutely risk-free!

- Call or email your board members today to put us on the next meeting's agenda! They'll thank you for providing them with a high quality **free service**.
- Contact us at:
 - Email: info@FreeCommunityAssociationWebsites.com
 - Call for a free, live online demo: (760) 231-8788
 - Visit one of our clients at www.LasBrisasOceanside.com