



506 Canyon Drive Homeowners Association

David V. Alemian, Board President

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Dear Members of the Board:

My name is David Alemian. I am the Board President of the 506 Canyon Drive Home Owners Association, in Oceanside, CA and I represent Free Community Association Websites, Inc. I am also a community association volunteer member of the Community Associations Institute (CAI). Through CAI, I have learned that sharing information between community associations empowers us all.

I would like to share with you the BIGGEST mistakes that cause most community association websites to fail and how to avoid them.

A community association website should be an information and communications system enabling the community association manager, board members and residents to easily communicate with each other.

If you currently have a website, you probably already know that the community association manager and board members always use the website. The problem arises when the residents don't use the website.

The primary reasons residents do not use community association websites include:

- Lack of features and benefits that are of interest to the residents
- Blank pages
- Difficulty logging on
- Difficulty finding information
- Outdated information

If the residents don't use the website, the entire communications system breaks down and the website becomes useless. I know, because I used to have this problem and I have developed a solution that works very well.

A good analogy is a three-legged stool that's missing one leg. In this case, the community association manager and the board of directors each represent one of the two legs. The residents are the missing leg when they don't use your website!

Free Community Association Websites, Inc. provides the missing leg. We make the website attractive to the residents, so that the residents will use the website on a regular basis.

We do this by actually providing content to your website that is of interest to your residents. This enables board members and community association managers to post information in a place where the residents will quickly and easily see it. The residents can then quickly and easily respond.

NO NEED FOR AN INTERNET GURU...Board members and community association managers can post information by simply putting it in an email. Residents can respond or send messages to the board or community association manager directly through the website. The responses go directly into the emails of the board members or community association manager or both.

We also fully service the site, maintain it and keep it updated for you for FREE.

NO OTHER COMPANY DOES THIS! Look around! It's true!

The residents of my community now use our community association website on a regular basis (see the link below). This enables our board to quickly put ideas into action because we can now easily communicate with the residents and they are able to easily respond. Our website has become a powerful communications tool, that produces results that are truly amazing.

The program is very flexible and can be tailored to fit the specific needs of your community association, as well as the specific needs of the individual communities.

- If you presently have a website, we can enhance it with all the features and benefits that will attract the residents.
- If you do not presently have a website we will build one for you for free.

In either case, there is no cost to your association whatsoever because it is paid for by our preferred vendor program.

Our purpose is to produce positive results for your community association by attracting residents to use your community association website. Our goal is to help you get the most out of your website and build great communications between the community association manager, board members and residents. In doing so, you save time and money, build a sense of community among the residents, help maintain property values, and make life easier for all.

Please look over the attached flyer and check out the websites listed below. If you're like me, you will want to put Free Community Association Websites, Inc. on your next agenda. You can also feel free to contact me with any questions you may have.

Warmest regards,



David Alemian,

Board President – 506 Canyon Drive Homeowners Association

Cell Phone: 760-707-4797 - Email: David@DavidAlemian.com

Visit the corporate website at www.FreeCommunityAssociationWebsites.com

Visit my community's association website at www.LasBrisasOceanside.com

www.FreeCommunityAssociationWebsites.com

Discover proven
results you can measure;
satisfaction guaranteed!



There's no risk because
our content-rich
website is free!

The secret is out!

Discover what so many community association managers, board members, and residents are talking about!

Free Community Association Websites, Inc. (www.FreeCommunityAssociationWebsites.com) is taking the community association website industry by storm. With our innovative new system, community associations all over the country can have a **professional, custom designed website** that simplifies communication between managers and homeowners absolutely FREE. **Guaranteed.**

See for yourself how popular this innovative new system is by taking this simple test: Type “**Free Community Association Websites**” into Internet search engine giant Yahoo.com and you'll see that they put Free Community Association Websites, Inc. as **number ONE**. You'll also see that Google and MSN list us on their very **first page!**

That doesn't happen if the site hasn't been visited several times in a short period of time. People have heard about us and are anxious to get on board!

Compare for yourself – logon to www.FreeCommunityAssociationWebsites.com and take our challenge “**The Website Quality Quiz.**” All it takes is a few seconds to realize you need us!

A brief summary of the benefits include:

- **Improved communications** between residents, community association managers and board members
- Dramatically **improved customer satisfaction**
- Optional private labeling of the product
- **Lower workload for community association managers** so they get more done in less time
- Reduced risk of community association manager burnout
- **Savings of time and money** for the associations and the community association management company
- **Custom building of each site**, including providing the content, such as links and phone numbers, etc.
- **Website hits tracking**, which gives board members and community association managers proof of the effectiveness of the website, including:
 - The cities and states of where the websites hits came from
 - How often the site is visited
 - How many different computers visited the website
 - The time and day of the website visits
 - The website visitor's computer IP address
 - Which pages website visitors most frequently view
 - Which page the website visitor logged off from

THAT'S
AMAZING!

Community association managers, board members and homeowners alike, agree that our community association website solutions are the absolute **best in the industry.**

Our revolutionary improvement in community association website design is startling community association managers, board members and residents with its amazing results.

Read what some people have to say:

- “Do yourself a favor and put this on your next agenda.”
Dave – Board President
- “This is exactly what we need.”
Debra – Homeowner
- “Very intuitive and easy to use.”
Bob – Community Association Manager
- “I love the features and benefits for the residents.”
Ellen – Homeowner
- “I could never log on our old website, and now I log on with ease.”
Amy – Homeowner
- “Everyone keeps telling me how much they like the new website.”
Chris – Board member
- “This makes my job so much easier”
Vinny – Community Association Manager
- “WOW! Nice work, I can see how this will save us a lot of time and money.”
Helen – Board member



Find out what these board members, residents and community association managers, are all talking about!

NEW! → Check out our “**Drop-down Menu**” feature! No need to change your existing website. You can add all of our features and benefits anywhere on your existing website with a single drop down menu. It’s a single-step communication solution!

You owe it to your residents to check out www.FreeCommunityAssociationWebsites.com. Put it on the agenda for your next board meeting and **vote to try it, risk free** because it costs you absolutely nothing.

Signing up is easy because we do all the work for you!

Just call our customer service department and we’ll do the rest.

Customer Service Telephone: 760-231-8788

Fax: 866-847-0479

Email: Info@FreeCommunityAssociationWebsites.com

Visit our corporate website at www.FreeCommunityAssociationWebsites.com